

Photoshop: Retail Ad Competition (35pts.)

Layers & Selection



1. Set the canvas to 5 inches wide by 4 inches high / 72 dpi / RGB.	3 pts.
2. Curve the title of the company or retailer that you are presenting.	2 pts.
3. Drop Shadow and Bevel the company's name (title).	2 pts.
4. There must be at least 3 images (graphics) placed in your ad.	9 pts.
5. Select and remove any color/white background seen in the images you are placing in your ad.	3 pts.
6. Edit the image so that one is large, one is a medium size and one is small.	3 pts.
7. Create a gradient in the background.	3 pts.
8. Export the image you created and submit to the Instructor. Note: Your instructor will show you how to properly export prior to submission	10pts!